

The Redditch Indicator Centenary Supplement, Friday, September 25th, 1959.

The "Redditch Indicator" is 100 years old—an occasion which brings royal recognition

QUEEN'S CENTENARY CONGRATULATIONS

OUR OPENING ADDRESS

THE practice of putting the leading article in the first column on the front page—regarded as a comparatively modern innovation—among newspapers—was in fact the style followed in the first issue of "The Redditch Indicator" 100 years ago this week.

Under the heading "Our opening address," the editor and proprietor, Mr. W. T. Heming, set forth his aims in providing the town with its first newspaper. He wrote:

"A Newspaper for the Needle District is thus put forth as an experiment. Redditch and its co-adjacent and co-operative neighbourhood have made such rapid advances in many respects as to raise a desire to establish a Local Newspaper of low price to advocate Local Interests and record Local Events and Local Progress more fully than the county papers can allow space for.

"This particular period in the history of Redditch seems particularly adapted for our first essay as Indicators—of what is doing and to do—here. A Railway is just opened—a Land and Building Society just successfully inaugurated—new and extensive Gas Works rapidly rising—a Local Government Commission very recently called into existence—a population out-growing the house-accommodation; and many other institutions and subjects for expression of opinion, and report of proceedings and progress, as well as to announce or advertise public matters or individual enterprise."

That first paper was a four-page issue, and barely a column and a half, or a sixteenth of the total, including the leading article, was given over to local news. The remaining three and three-quarter pages were full of a miscellany of news, features and fiction from an astonishing variety of sources. The proprietor was well aware of this, and set out to explain it:

"The present is not by means a fair sample number of the INDICATOR as a medium of local intelligence. It is opened, like the railway, in an unfinished state, and will, like it, grow more complete and efficient every week. News and correspondence will, by the kindness of friends, grow constantly until it may, possibly, 'out-grow' its clothes," like other youthful beings; and the general matter will, it is hoped, be found carefully arranged."

It was many years before Mr. Heming's hope was fully realised. It is true that the local content of the paper increased very considerably, but well into the present century it was still found necessary to include items of news from a wider sphere to make up enough material to fill. Nowadays, nine times out of ten, there is such an abundance of local news that there is barely space in which to accommodate it.

Mr. Heming continued: "The columns of the INDICATOR will be open to communications of private correspondents on any subject bearing on the interests of the neighbourhood. Those who wish to express their opinions on any passing events will have full liberty to do so, so long as they write in a spirit of fairness and honesty.

"That a paper at so cheap a rate [it was a penny] should be made to pay even its expenses, will require a large circulation; the proprietor, therefore, respectfully and earnestly solicits the co-operation of all parties to gain for it its continuance; and when circumstances justify it, he pledges himself to enlarge its size, and increase its columns."

Those are sentiments which might well be repeated today. The pledge to increase the size of the paper was, of course, honoured, and the "Indicator" reached a pre-war maximum of

Her Majesty Queen Elizabeth II has graciously sent "warm congratulations to all concerned" in the celebration of the centenary of "The Redditch Indicator."



This striking photograph of Her Majesty the Queen was taken by the Canadian photographer, Donald McKague, in the White Drawing Room at Buckingham Palace. The Queen is wearing a dress of kingfisher blue with a full skirt designed by Hardy Amies, a four-row pearl necklace and pearl stud earrings.

Her Majesty's message, sent on Balmoral Castle notepaper, reads:

Please convey the Queen's sincere thanks to the Proprietors, Editor and Staff of "The Redditch Indicator" for their kind and loyal message sent on the occasion of the centenary of their newspaper. Her Majesty sends her warm congratulations to all concerned with the publication of this newspaper and her best wishes to all its readers.

PRIVATE SECRETARY.

24th September, 1959.

The message from this newspaper, to which the Queen referred, read as follows:

The Proprietors, Editor and Staff of "The Redditch Indicator" present their loyal greetings to Her Majesty the Queen on the occasion of the centenary of their newspaper, founded when Her Majesty's great-grandmother was Queen. They wish Her Majesty long life and happiness, and assure her of their hope of loyally serving her and her successors for another 100 years.

14 pages. A return to the same standard has been achieved since the war. Mr. Heming went on:

"To the tradesmen who may make use of its pages as a medium of advertising, the INDICATOR cannot but be of great service, since it is a generally admitted fact that no means of increasing a business, or the sale of any specific article, can be employed so efficient as the columns of a newspaper.

"It may be asked whether the INDICATOR will advocate any specific party, political or ecclesiastical sentiments; the answer is, none whatever; all parties will be fairly represented, whatever their political views or their ecclesiastical convictions. In a journal circulating through a locality of so limited a character, where parties are so equally balanced, it is obvious that no peculiar

sentiments can be prominently and exclusively upheld with any hope of success.

"The proprietor pledges himself to give no offence to any, but remain neutral on those points on which his readers may differ, and by a candid, impartial, liberal spirit, to gain the favour of all.

"With these preliminary statements, and specification of objects, he sends forth his first number, and trusts he may, from time to time, be enabled to progress, and ere long to tell his readers THE REDDITCH INDICATOR has a prosperous career among the journals of the day."

The same impartial outlook has remained, and the celebration of a hundredth birthday may be taken as going notice to all and sundry that a prosperous career has been achieved.

At the time W. T. Heming decided to launch a weekly newspaper for Redditch and its neighbouring villages, the international scene was one of immense transition. The Crimean War had ended four years before, Garibaldi was about to emerge as master of Sicily and Italy and Otto von Bismarck was the exponent of statescraft in German and Austrian affairs.

1859 saw the United States of America complete a commercial treaty with Japan, while Porfirio Diaz, dictator of Mexico, was bringing order and prosperity to his country following civil war and the landing of European troops to enforce foreign rights. This was the period of Queen Victoria's peak of her celebrated reign. She succeeded to the throne in 1837, and remained as head of the British Empire until her death in 1901.

Your weekly newspaper, The Redditch Indicator, was 100 years old yesterday. On September 24th, 1859, "Printer Heming," a prominent personality in the little town of fewer than 6,000 people, had the courage to launch a local journal at a time when only a minority could read, and newspapers were few. It was a struggle at the start, as he must have foreseen, but his dream-child overcame its difficulties to prosper and grow as he probably never imagined, and to live longer than he could have hoped.

The founding of the Indicator coincided with the beginning of a great upsurge of life and progress in the life of the town. Before the 1850s Redditch had been a sleepy little place of no account, scarcely more than the hamlet which had grown up on the hill after the dissolution of the nearby Bordesley Abbey.

At the time of the birth of the paper, however, many more projects first saw the light of day—schools, the railway line, the Building Society, the Parish Church, the Literary and Scientific Institute, the gas works—all within the same ten or twenty-year period.

The birth of the newspaper was part of the outward expression of this vigour, and the new journal immediately fell into its stride in the absorbing business of reporting and commenting on all that went on in the thriving, growing town.

As the paper comes up to its centenary it finds itself embroiled in just such another period of rapid, surging growth. This similarity between local life in the 1850s, which led up to the foundation of the paper, and in the 1950s, preceding its centenary, may be the merest coincidence, or it may be part of some less widely understood and less easily explained cycle of events.

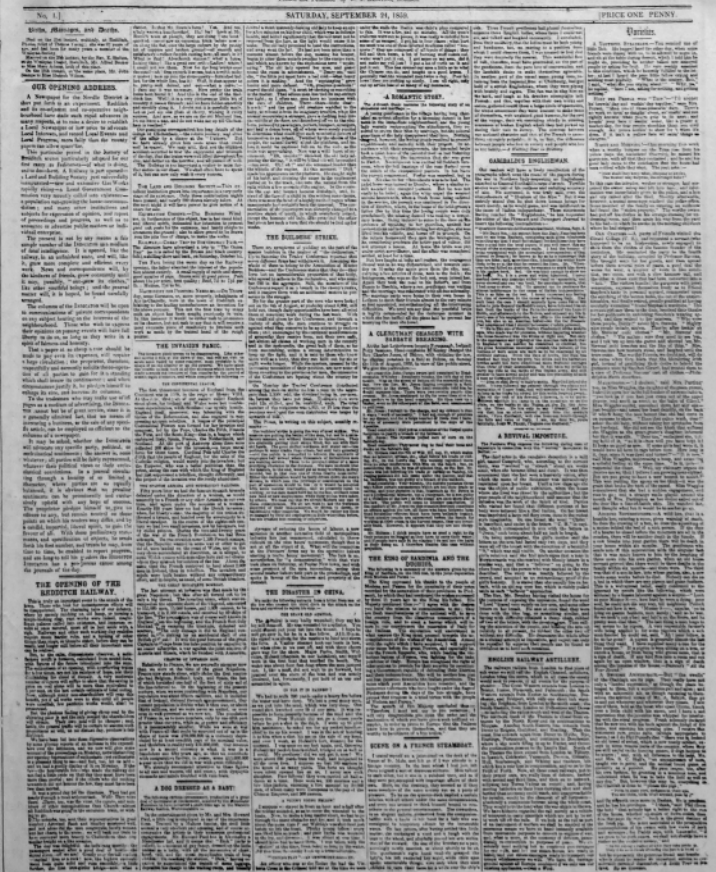
Whichever is the case, producing The Redditch Indicator in 1959 is as great a privilege as it must have been in 1859, for life is moving ever onward, and the future of Redditch beckons no less brightly now than it did 100 years ago. The Indicator will march forward into its second century with the rest of the community, confident that it has a place in the hearts of its readers, and an important task to fulfil.

People who have sent messages of congratulation to us include the Prime Minister, Mr. Harold Macmillan, the Chairman of Redditch Urban District Council, Councillor R. J. Dickens, the Lord Lieutenant of Worcestershire, Admiral Sir William Tennant, the Chairman of Worcestershire County Council, Mr. Michael Higgs, the two local M.P.s, Mr. James Dance and Mr. John Profumo, and others. These messages appear together on page 2.

On Other Pages

Table with 2 columns: Page and Page. Lists various articles and their page numbers, such as 'Redditch in 1859' on page 3, 'Carnival: A Major Local Event' on page 11, etc.

THE FRONT PAGE OF THE FIRST ISSUE The Redditch Indicator, A WEEKLY NEWSPAPER FOR THE NEEDLE DISTRICT.



When we put news on the front page of the "Indicator" only five years ago, it was regarded as a great innovation, but in fact the fashion was set by the very first issue, 100 years ago yesterday. The reproduction above is of that first front page, with a leading article entitled "Our opening address" in the first column. That address is discussed in the same position on this page. It was followed by a report of the opening of the Redditch railway which turned over into the second column, and then by a few more paragraphs of local news, but by the time he was half way down that second column the editor of the day had run out of local items, and went on to refer to "The invasion panic." The rest of the page and in fact the rest of the four-page paper, was taken up with a mixture of national news, international news, hints, gossip, court news and fiction.

CONGRATULATIONS FROM ALL QUARTERS

PRIME MINISTER'S MESSAGE

Founded in the year local government began

MESSAGE

The Prime Minister, Mr. Harold Macmillan, heads the list of other distinguished people from whom we have received congratulatory messages. He writes:

For most of us our local newspaper is an institution with which we are so closely and so readily brought into contact that we value and hold in affection none the less. It has an important part to play in our lives, and we are right to cherish it. That is why I was glad to hear that "The Redditch Indicator" had achieved its centenary. I send my congratulations and good wishes to all engaged in its production.

HAROLD MACMILLAN

Oldest newspaper pays tribute

HEADING the list of congratulatory messages from other midland newspapers comes one from "The Birmingham Post and Mercury" of Birmingham. It is the oldest existing newspaper. Mr. Frank A. Greatwich, a former president of the Guild of British Newspaper Editors, writes:

"It is a great pleasure to offer congratulations to the Redditch Indicator on its 100th birthday. Such celebrations are a welcome sign of the stability of the British provincial press in general, and in particular of the skill and assiduity with which your newspaper has been managed and edited over its long life."

Alexander Pope wrote "Who lasts a century can have no flaw" and no newspaper can survive that long unless it devotes itself unflinchingly to its task of serving faithfully and well the community which it circulates. May your friends in sending the "Redditch Indicator" wish you every success in the future. May your newspaper continue to maintain the best traditions of the local press.

ERIC R. CLAYSON

Mr. W. Vaughan Reynolds, Editor of "The Birmingham Post and Mercury" writes:

"I have pleasure in sending this message of sincere congratulation to 'The Redditch Indicator' on the centenary of its publication. It is a noble milestone which we should all be proud to share. The freedoms that we enjoy in this country are due to a constant adherence to the highest standards of conduct in our everyday lives, because we are never deprived of them."

Such basic principles as freedom of speech and freedom of the press are things we should cherish and defend as a time as this that we should live in a society that upholds these liberties.

This present age, with its tremendous potential for good or evil, has advanced enormously during the lifetime of this newspaper, but no matter what science we discover, the destiny of mankind is ours to make or destroy. We now have a wider and more varied means and materials to provide for everyone's needs. Poverty and starvation can be abolished. We must ensure that we utilise our resources for the betterment of our fellowmen, and share the responsibility in carrying it through.

The press has its share in this, in guiding public opinion, and our local newspaper has its part to play in this regard. I trust that the "Indicator" will remain for a further century as a faithful mirror of public life in this growing town of Redditch, preserving its impartiality and independence.

WALTER HEATH

Queen's representative urges a high standard of loyalty

A ADMIRAL SIR WILLIAM PENNANT, Lord Lieutenant of Worcestershire and thus the Queen's representative in the county, writes urging that a high standard should always be maintained. He says:

"I wish with great pleasure that I were able to congratulate you on the centenary of the 'Redditch Indicator'. It has reached its centenary, Worcester-shire has many papers on a high standard, including the oldest newspaper in the world. There are citizens ready to go out for sensation, and let the news items of valuable information take second place. May the 'Redditch Indicator' always have a place in the first category."

I wish you all success as you embark on the second century of your existence.

WILLIAM TENNANT

M.P. on "immense value of local papers"

MR. JAMES DANCE, Conservative M.P. for Redditch and Bromsgrove from 1955 until Parliament was dissolved last week, stresses the "immense value" of local papers like the "Indicator". He writes:

"First of all, I would like to congratulate the 'Redditch Indicator' on its centenary and to wish it many more successful years. I do not think it can be stressed too strongly the immense value which local papers of the calibre of the 'Indicator' have to the public. I feel that the reporting of the deliberations of local Councils is of great importance, as also are the announcements of the various organisations and clubs in the area. It is only by reading all that is going on locally and by seeing the news of the more than 100 local people."

James Dance

Newspaper's part in a democratic community

MR. CHRISTOPHER NORWOOD, Labour's prospective Parliamentary candidate for Redditch and Bromsgrove, refers to the part local newspapers can play in the life of a democratic community. His message reads:

"To be effective a democracy needs a strong and independent press, both nationally and locally. The part local newspapers play in the life of a democratic community should never be forgotten. A good local newspaper stimulates and maintains the interest of its readers in the affairs of the district in which they live. Without regular provision of information, whether on the subject of local politics or cultural or religious matters, on sporting occasions or simply on matters of personal interest, we should all be the poorer."

CHRISTOPHER NORWOOD

"Importance of free speech and free press"

THE importance of free speech and a free press are stressed in the centenary message received from Mr. Walter Heath, president of Redditch Trades Council, an organisation composed of delegates from trade union branches all over the town and district. Mr. Heath writes:

"I am glad to congratulate your paper on its centenary. I am sure that my colleagues of the Trades Council agree with my sentiments, expressed above. The centenary of the 'Redditch Indicator' is a noble milestone which we should all be proud to share. The freedoms that we enjoy in this country are due to a constant adherence to the highest standards of conduct in our everyday lives, because we are never deprived of them."

Such basic principles as freedom of speech and freedom of the press are things we should cherish and defend as a time as this that we should live in a society that upholds these liberties.

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WALTER HEATH

Provincial press "backbone of country"

THE Newspaper Society's director, Mr. H. R. Davies, refers to the saying that the provincial press is the backbone of the country. He writes:

"It is with a sense of personal pleasure that I send this message of greeting and good wishes to the 'Redditch Indicator' on the occasion of its centenary. In my long years have been many similar happy occasions, continuing proof of the saying that the provincial press is the backbone of the country. You must feel proud to join the centenary celebrations. Your role is more than justified. The good wishes of the Society go with you into your second hundred years."

H. R. DAVIES

"None serves community more faithfully"

THE President of the West Midlands Newspaper Society, Mr. Richard T. Crabtree, sends a message referring to the service a local paper renders to its own community.

On behalf of the West Midlands Newspaper Society, I send greetings and heartfelt congratulations to the 'Redditch Indicator' on achieving its hundredth anniversary. There is no other section of the English press which serves its own community more faithfully or intimately than the local weekly newspaper. The Redditch Indicator is no exception, and reaching its hundredth birthday is the greatest credit on all members of the staff, both past and present, who have contributed to and upheld those fine traditions of English journalism and newspaper publishing.

RICHARD T. CRABTREE

J. S. Mill's "liberty" is recalled

THE message from Mr. John Profumo, M.P., Joint Minister of State at the Foreign Office and Conservative M.P. for the Stratford-on-Avon and South Warwickshire Constituency (of which Studley and Alcester are a part), points out that the "Indicator" was founded in the year which saw the publication of John Stuart Mill's dissertation on liberty. Mr. Profumo writes:

I send my sincere congratulations on the centenary of the 'Redditch Indicator'. It is a mean feat to have reached local news so faithfully and accurately for 100 years. The past 20 years or so have seen a great deal of new problems and difficulties, and it is to be hoped that the 'Indicator' has surmounted them all so successfully. It is a rare feat, judging by its vitality and brightness, it will go on for another 100 years. The local newspaper is indispensable to the life of a community through which people can learn reliably about every aspect of the life of a local community and so enables them to play their part as well-informed citizens."

JOHN PROFUMO

County congratulations

THE Chairman of Worcestershire County Council, Mr. Michael Higgs, former Conservative M.P. for Redditch and Bromsgrove, writes as follows:

"I am very pleased to have the opportunity of congratulating the 'Redditch Indicator' on its centenary. It is a noble milestone which we should all be proud to share. The freedoms that we enjoy in this country are due to a constant adherence to the highest standards of conduct in our everyday lives, because we are never deprived of them."

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WALTER HEATH

Jubilee message from London correspondent

A JOURNALIST who has recently celebrated his personal golden jubilee in the profession, and who has represented us in London during recent years, Mr. George A. Greenwood, sends this message of congratulation:

"I am delighted to have the opportunity of sending this message of congratulation to the provincial press, and in particular to the 'Redditch Indicator' on its centenary. It is a noble milestone which we should all be proud to share. The freedoms that we enjoy in this country are due to a constant adherence to the highest standards of conduct in our everyday lives, because we are never deprived of them."

Such basic principles as freedom of speech and freedom of the press are things we should cherish and defend as a time as this that we should live in a society that upholds these liberties.

The present Chairman of Redditch Urban District Council, Councillor R. J. Dickens, J.P., and Mrs. Dickens.

It gives me great pleasure, on behalf of the Council and the townspeople, to tender our congratulations to our local newspaper, the 'Redditch Indicator', on the centenary of its first publication. A hundred years ago, in 1859, Redditch was a small community, about a sixth of its present size but even then it had fast-forged and public spirited citizens, and by their efforts it was entering at a progressive industrial town recognised throughout the world as the centre of the needle-making industry.

It became a separate parish from Tardingle in 1841 and from then on rapid progress was made. Public lighting by gas was installed in the streets in 1844. Redditch had long had Church Schools, and National Schools were opened in 1846. In 1849, Literary and Scientific Institute had been formed to organise lectures and found a library. The first street car was introduced in 1860, and the first railway was by means of an omnibus connecting with the trains at Barnet Green.

The same year saw the founding of the Redditch Building Society which, in the latter half of the last century, contributed enormously to the expansion of house-building in the town.

Most important of all in my view, the year witnessed the beginning of local government in Redditch by a Local Board consisting of nine elected Commissioners, charged with the care of the streets and sanitary conditions in the district. They set about their task with energy and at their first meeting held on April 9th, 1859, appointed a Clerk, Surveyor and Inspector of Nuisances, and a Rate Collector. They then pro-

ceeded to levy a highway rate of sixpence in the pound, to inspect and bring up to date the streets, lighting and to prepare a series of bylaws.

The 'Redditch Indicator' therefore came into being in stirring times, and during the next 100 years recorded week by week the continuous and remarkable progress the town has made. I feel sure it has done more than just that its influence on public opinion must often have inspired and encouraged many things that made that progress possible.

R. J. DICKENS
Chairman of the Council.

"Beneficial"

Major F. W. Smith, chairman and managing director of the Enfield Cycle Co. Ltd., and president of Redditch and District Manufacturers' Association, writes: "I take this opportunity of expressing my congratulations on the long and beneficial influence which 'The Redditch Indicator' has exercised in the area of its circulation."

F. W. SMITH

Carnival chairman

The chairman of Redditch Carnival Committee, Councillor H. D. Spencer, writes:

"I would like to take this opportunity of wishing you and your company every success for the future."

H. D. SPENCER

One copy of this supplement is being given away with every 'Indicator' sold today, but additional copies may be obtained from the 'Indicator' shop or office, Church Green East, or through your newsagent. COPIES ARE LIMITED, to order your 'extras' NOW.

HEARTY CONGRATULATIONS TO "THE REDDITCH INDICATOR" ON REACHING ITS 100th BIRTHDAY AND ALL GOOD WISHES FOR THE FUTURE from ABEL MORRALL LTD. ESTABLISHED 1785

Van Heusen make fine shirts - and we sell them The 'Vantage', shown here, is a really exceptional dressy, non-iron shirt. Exceptional because of its strip-dyeing giving such wonderful comfort and smartness and because it has a Van Heusen styled collar, designed to set perfectly always. It's reasonable in price, too, at 42/- in plain colours white and checks. May we show you our very wide range? ESTABLISHED OVER 100 YEARS Geo. Freaphy & Sons Ltd. NEW ST. & WALFORD ST., REDDITCH

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Value to trading and business life of town THE president of the Redditch and District Chamber of Trade, Mr. Leslie Biggs, of a local newspaper to commercial life of the town. THE 'Redditch Indicator' has been closely associated with the development of this district over the past years and during that time it has improved its presentation to a standard worthy of its years of experience. Its advertising service has proved of inestimable value to trading, business and commercial life of the town. THE editorial policy, too, has always given the Chamber of Trade full comment and support. On the occasion of your centenary the Chamber of Trade extends its congratulations and wishes you many years of expansion and prosperity. A. L. BIGGS

"First-class relationship with Council" COUNCILLOR H. E. WHITEHOUSE, Chairman of Alcester Rural District Council, sends a message which refers to the "first-class relationship" which has existed between his Council and "The Redditch Indicator". particularly agreeable, for during that time the 'Indicator' has been circulated throughout our rural district, and a new look at the residents as one of the weekly news items. Nothing astonishes me so much in modern journalism as the mass of information that is so readily poured forth from your newspaper. It is a credit to your industry and dedication, and in spite of the speed at which it is produced, presents a literary charm and a singularly accurate perception of the relative importance of things. With the necessity for rapid composition, it is a feat of which I am sure you are justly proud, and even in the case of leading articles, which from time to time, circumstances have been given to press, it is a seldom evidence of the difficult conditions under which they were evolved. May I conclude by wishing you an excellent paper further success in the future. I am sure that the first-class relationship which has existed in the past between the Council and the 'Indicator' will continue. H. E. WHITEHOUSE

E. G. RIGHTON & SON F.A.I. Chartered Auctioneers, Valuers & Estate Agents EVESHAM Telephone 2671/2 and at PERSHORE Telephone 411 Established Over 100 Years

Not in the vintage class or even of pensionable age. Unable to aspire to the 100 years of my parent concern although years ago I had a brother in Prospect Hill. Those who know me well enough say that I am a lively youngster for five years of age, and I realise I am growing up. To papa, the newspaper, must I be respectful and offer congratulations. Also to add that I will try to emulate his example of giving reliable service to all who visit us. THE INDICATOR SHOP 11, Church Green East STATIONERY - FANCY GOODS - GIFTS FOR ALL

PRINTING WAS SET BY HAND SINCE THE ENTIRE NEWSPAPER WAS SET BY HAND

THE news content of the newspaper was set entirely by hand in the early years and was the task of six compositors. This meant that after printing the type had to be distributed and returned to the type cases for use in the next edition.

Hand-setting has its hazards, especially when the forms, as the make-up page is called, is locked into a steel chase. The story is still told of a mishap which occurred in the original premises, now the site of Messrs. M. Dixon's premises, and opposite the existing works.

The forms had to be taken from the composing room to the lower press room by means of a hand-operated lift. On this occasion the front page, all locked up and ready for printing, was duly placed on the platform of the lift, but not with the customary care. The forms slipped, the entire page disintegrated, and had to be entirely reset.

The 1918 influenza epidemic caused an emergency which upset the routine of production. Two compositors died, which meant grave depletion of the staff and the means of type set performed by a helpful firm in Birmingham.

The type was despatched at frequent intervals by Midland "Red" bus, and this method was collected at Redditch in readiness for the page make-up.



The battery of Linotype type-setting machines available to produce the modern newspaper. The operator in the foreground is Mr. Albert Strain who, as related in this supplement, has completed over 50 years' service.

Night work

On another occasion, this time of a machine breakdown in the printing, Mr. Bates used his fellow compositors had to be coaxed from their beds at midnight to return to the works to start to set up type for the remaining pages to be printed later in the day because the failure of the press would have meant a publisher's matter of some hours.

Setting by hand was eventually superseded by mechanical setting, first by the Monotype machine and subsequently by Linotype machines. The latter is the machine widely used for newspaper production.

Both Monotype and Linotype machines setting eliminates the need to laboriously return type to the composing room. The material is thrown into the melting pot, and made into fresh ingots in readiness for a substitute use.

Mechanical setting was further extended in 1927, when the relation to advertisement copy.

This had been set by hand and following publication, the varying sizes and styles of type were returned to the cases, more involved process of distribution than with the uniform size used for news matter.

The installation of the Intertype machine not only expedited the setting and improved the presentation of advertisement layout, but it enabled the headlines to be mechanically set in a variety of type faces.

Blew up

The actual printing of the newspaper was achieved entirely by a cylinder machine driven by a gas engine—two papers at a time. This was eventually blown up, and the engine-room roof with it. Four strong navvies were at once engaged to operate the printing press by hand while a small steam boiler was fixed up in Mr. Heming's garden.

Following the removal of the works to the present site in Eastmore Road during 1912, printing was by means of a "Wharfedale" flat-bed machine. Known in the industry as a "Cossar", the operator was required at each end to simultaneously feed the sheets of paper into the machine for the two papers to be printed together. It was essential that the machine men worked as a team otherwise the paper would appear on the machine "blanket" and be impressed on the reverse side of the paper.

Two instances of failure in printing which occurred over the years caused serious delays in publication. The whole of one Thursday night, for example, only single feedings of the sheets was possible, and this by an employee controlling by hand a check device for every single sheet which was printed.

The other record was of the failure of the ink device which maintained the automatic and constant inking of the rubber rollers passing over the type. This necessitated applying the ink to the rollers by hand for an entire night's machining.

Carving knife

The printed eight pages of the newspaper were then cut by hand with a carving knife—24 sheets at a time—in readiness for an adjacent unit. In this age of mechanization what is now regarded as an antiquated process once gave place to a reliable and faster folding machine.

These were also the days when the stock of flat paper was stored in a cellar below the Pressed Hill shop, and when the gas engine which drove the printing press had to be coaxed to start by a man and a boy. Each apprentice served his time by sharing this task in a weekly rota.

The power thus provided was seldom constant, and was invariably insufficient to drive the machines of the lithographic printing section at the same time as the newspaper. It was therefore necessary to cease production in this other department while newspaper publication had priority.

Nowadays the newspaper production is but one phase of the works daily output at Eastmore Road, but as recently as 30 years ago all other forms of machining ceased for at least two to three days every week.

Swarm of boys

Before 1917 four pages were printed during Thursday afternoon and evening, and frequently were not completed until the early hours of Friday morning. The remaining pages were printed later on Friday in the hope and promise of distribution in the late afternoon.

Errand boys from the newspaper round the side entrance, each striving to take delivery of the copies daily output at Eastmore Road, but as recently as 30 years ago all other forms of machining ceased for at least two to three days every week.

Larger papers

Towards the end of that year, the format which made possible more than eight pages was abandoned and restated, and larger size newspapers became the fashion.

A few months prior to this necessary a further adjustment was made to the mechanism to permit once again 14 pages per issue. Six pages are printed on Wednesday and wound upon spare reels; the remaining eight pages are printed on Thursday afternoon the first six pages are wound into the machine, which then delivers newspapers of 14 pages.

Extra pages per issue had become necessary by the development of the news and feature story presentation, together with the increased demand upon advertising space.

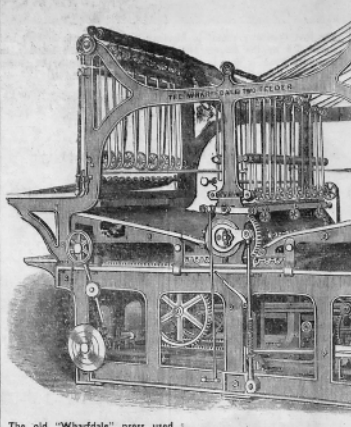
With the acquisition of a motor vehicle around 1925, distribution came under the control of the publisher. Now, with the remarkable growth in circulation, copies are delivered to all newspapers in the district area. The mileage covered by two vans during Thursday evening and Friday morning at each week totals approximately 150 miles.

Colour pages

History was made during the concluding months of the regime of the cylinder machine presses.

In December, 1926, a special Christmas shopping edition contained two pages of the issue which were printed on a special press as well as the customary black presentation. How these pages were printed to have contributed to this notable phase of newspaper production, which, as a young salesman I had procured and written the required advertisement.

The year 1927 saw yet another development in production. A "Cossar" machine was installed which not only printed the news from reels of paper, instead of flat sheets, but also the pages in dozens. This same unit, with later modifications, made



The old "Wharfedale" press used for printing the "Indicator" between 1912 and 1937.

the separate title of "The Wythall King's Norton" Edition of the Redditch Indicator.

Photographs

The introduction of photographs was inevitable during the late 1920s by the employment of a freelance photo-photographer. Subsequently a full-time staff photographer was engaged to cope with picture presentation.

In October, 1928, the acquisition of an electronic engraving machine, enables blacks to be made on our premises within an hour or so of the photograph having been exposed and developed.

The format of the newspaper underwent a radical change in the autumn of 1933, following the trend of weekly newspaper presentation. Front page news and pictures were introduced, and the former front page of advertisements relegated to the inside of the newspaper.

Weekly newspaper production does not have to be maintained with the same speed and spirit decision as that of an evening or morning newspaper, but there have been occasions when news of important local significance has broken on the eve of publication.

Such an occasion was when Colonel Victor Milward, M.P., died on a Friday morning.

When it was decided that a full memoir should be included in that day's edition, Mr. H. Gussie (editor) commenced his task of compiling the story of Colonel Milward's life and career.

Late printing

The copy was distributed, as it was written, amongst the compositors, and the article put into type, read and corrected in readiness for printing.

The newspaper was two or three

hours behind its usual time of publication that week, but it contained a full and the only memoir which appeared so soon after the event.

On September 1st, 1938, publication was again deferred, this time to include news of Hitler's invasion of Poland.

Where mechanism is involved, the timing of publication can be affected. A weekly has not to be issued to the tempo of its daily contemporaries, but nevertheless the editor's "publication must be on time" is observed to the letter.

We have recounted one or two instances when, despite mishap, this has been to a large degree achieved, but the many aspects of production, together with its vicissitudes of distribution (fog or frost conditions permitting) are ever the concern of those responsible for publication of a newspaper.

A comparatively recent experience was that of a machine stoppage caused by an electrical fault. Four thousand copies still had to be printed on that Thursday night.

Only prompt attendance by an electrical engineer enabled printing to be resumed and the edition was completed around 2.30 a.m. Among the numerous other problems which can arise are those of temperature affecting the rollers, and the eventualities present in the coldest of wintry days as well as during summer's heat.

Circulation rise

We believe that in the early years 2000 copies of each issue were printed and sold. Around



Making up a page on the "stones"—the metal-topped table used for the purpose. The editor (centre) indicates his preference for positioning various items to the "stonehands".

The figures jumped from 8,000 in September, 1941, to 10,000 in January of 1945, and advanced still further that same year.

By 1951, weekly sales of the "Indicator" were around 12,500, and early in 1959 the number of copies sold each week was varying between 14,000 and 14,250. The weekly sales of the "Alcester Chronicle" are treated separately from the circulation of its parent newspaper.

1958 readership survey of selected towns in the West Midlands produced the significant



The "Indicator" staff photographer, David Brazier, as so many of his "victims" see him. He has held his present position for eight years, and takes most of the photographs which appear every week.

(Continued in column 5).

fact that 85% of the housewives who were interviewed were readers of a weekly newspaper. With our joint circulation of well over 15,000 copies per week, distributed in areas which carry a total population of something like 47,000, this coverage of one newspaper per three head of population is considered in the trade to be an achievement, and is a record of which we are justly proud.

F.A.K.

OVER 50 YEARS A COMPOSITOR

I ALBERT February Mr. Albert Strain began his 51st year as a compositor, engaged on type-setting for the newspaper. He started work at the old premises, and still recalls having to run errands for the stationery shop which was then situated in Prospect Hill, and delivering newspapers to the larger houses in the district.

He joined the Wacesters during the first world war, saw service in the Middle East, and spent his 21st birthday in Baura hospital. From convalescing at Bombay and Alexandria, he returned to civilian life in 1920.

After resuming his trade as a compositor, it was in 1926 that he became a Linotype operator, responsible for the type-setting of the "Births, Marriages and Deaths" column.

It is interesting to recall that Mr. Strain, who in 1955 was the recipient of a gold watch to mark 46 years' service with the company, is still operating the same machine as the day he was transferred from hand mechanical type-setting. Nowadays his chief responsibility is the setting of the classified advertisements, the auction sale notices, and paragraphs of news.

PRINTER FOR 20 YEARS

I ARGELY responsible for the printing of the newspaper for over 20 years was Mr. S. C. Benfield.

Apprenticed to the machining department in 1918, he operated the former Wharfedale machine before taking over control of the new press when it was installed in 1927.

Mr. Benfield has an interesting tale to relate of happenings, both grave and gay, which were associated with newspaper production over a period of 27 years.

He left the company's employ in 1945, holding the position of machine room overman at that time.



Operating the "Kliograph" electronic block-making machine, which is the latest addition to the firm's newspaper equipment.

DAWSON, PAYNE & ELLIOTT LTD.

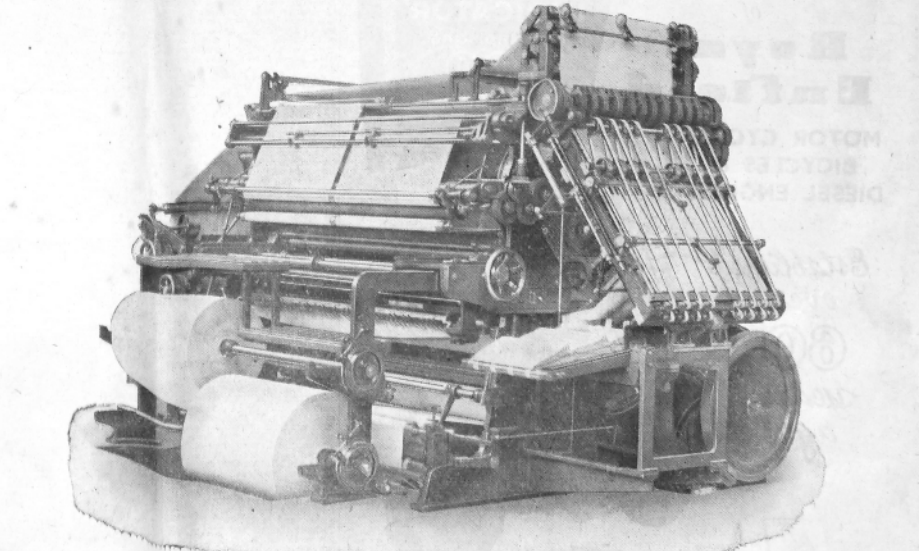
ARE PROUD TO BE ASSOCIATED WITH YOUR CENTENARY EDITION AND EXTEND OUR SINCERE CONGRATULATIONS AND BEST WISHES FOR YOUR CONTINUED SUCCESS.

THE REDDITCH INDICATOR HAS ALWAYS BEEN A WELL PRODUCED PAPER AND WE ARE HAPPY TO BE CONNECTED WITH ITS PRODUCTION OVER THE LAST 20 YEARS THROUGH THE MEDIUM OF ONE OF OUR—

COSSAR NEWSPAPER PRESSES

DAWSON, PAYNE & ELLIOTT LTD.

ATLAS WORKS, OTLEY YORKSHIRE.



The Cossar newspaper press on which this newspaper is printed.

The Milward family have played a great part as directors

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When his father's firm, William Hall & Co., was made a limited company in 1905, Mr. Morgan became its first chairman, and also served in this capacity for two years later.

His formation of Amalgamated Needles & Fish Hooks Ltd. included the acquisition of his family concern.

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From 1909 until 1953 Mr. Kettle was the proprietor of his own printing and advertising business in Kidderminster.

Since his return as general manager there has been a number of important developments, including the installation of new and much improved machinery and the expansion of the firm's retail stationery shop on Church Green East, Redditch. During the period the number of pages have changed over to front page news, and the number of pages have been increased and new advertising features have been introduced.

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Cdr. C. D. MILWARD

and in the after-care of juvenile offenders.

A submarine officer in the first world war, he returned to further service in the 1939-1945 hostilities.

His principal relaxation in his later years was yachting, but he also found great pleasure in his country work. He once broadcast a stimulating talk on his hobby, and expressed his outlook on life.

His death occurred suddenly in 1953, at the comparatively early age of 62.

MR. LEONARD HARGREAVES B.Com. (Birmingham), who joined the board of directors in January 1948, was appointed chairman in 1952.

A member of the Institute of Chartered Accountants, Mr. Beare is associated with the needle industry of the town and district, and also a member of the Court of Assistants of the Worshipful Company of Needle-makers.

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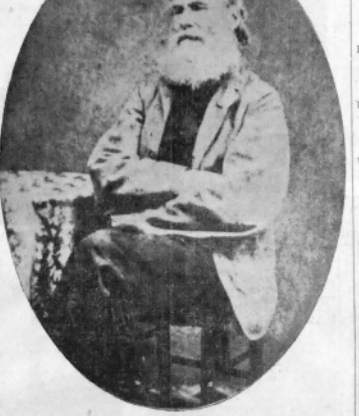
A FAMILIAR FIGURE AT MOST EVENTS OF THE DAY

IN 1904 a young journalist from Birmingham took over the reporting staff of this newspaper. His name: William Brown; he had just taken part in the South African campaign, with the 2nd Battalion, the Worcestershire Regiment.

For 42 years Mr. Brown served this newspaper and its readers. During the 1914-18 war he again answered the call to arms, and saw service in Flanders with the 2nd Battalion, the Worcestershire Regiment.

Upon the retirement of Mr. H. Guise in 1929, Mr. Brown was promoted from chief reporter to the role of editor, which position he held during the difficult war years, retiring in 1947.

William Brown could unfold an interesting tale of his association with the "Indicator": of civic developments and of club reports trained and influenced by the editor, and of the travelling which it involved—of the matches of Redditch Football club, and of telephoning reports in time for the Saturday evening editions of the Birmingham sporting newspapers.



Mr. W. T. HEMING

He found delight in the many facets of his work, not only because thereby his journalistic fair was extended, but because he was brought into touch with a wide circle of acquaintances. During his tenure of service he extended his journalistic fair with new friends, and kept them.

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NEARLY HALF A CENTURY AS EDITOR

TOWARDS the end of the nineteenth century, in May, 1899, Mr. Harry Guise accepted the invitation to occupy the editorial chair of this paper. During earlier years in his father's needlemaking business, he had done a good deal of work in cycling, sport and music; at the matches of Redditch Football club, and of telephoning reports in time for the Saturday evening editions of the Birmingham sporting newspapers.

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MUSICIAN

Journalism was not his only interest. Possessing a light tenor voice, he was in demand for concert and group singing. It was he who was deputy leader in the old Redditch Orchestra.

Sport, too, claimed his allegiance. In his younger years, he excelled in rugby, and was a member of a keen angler, and a founder member of the Redditch Swimming Club. As a boy he rode one of the best-bred horses in the county, and was a member of the "peny-tornie," solid tyred, bicycle, and a member of the pneumatic tyred machine of conventional pattern.

Long-distance cycle rides to the coast in a day were quite a habit, and after he ceased active participation in cycling events he was a member of the National Cyclists' Union. He held the presidency of the Redditch Road and Path Club from 1945 to 1948.

In matters of education, Mr. Guise was an outstanding figure for many years. He was a pioneer in the establishment of a Secondary School in Redditch, and held the chairmanship of the governors from 1909 until the school was closed in 1914. He became known as the County High School, and was its first chairman. He reconstituted governing body, and held this office until his retirement, 40 years, a few months before his death.

He also served the community as a member of the Urban District Council, the Redditch Education Committee, and the Smallwood Hospital Committee.

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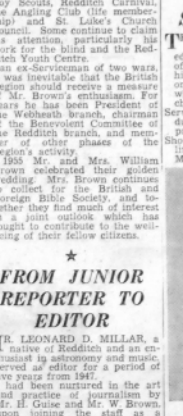
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Mr. L. D. MILLAR

Shortly after becoming chief reporter in 1929, he joined the Pioneer Corps and saw military service until being invalided on two occasions in 1917. He had a number of earlier High Duty Allowances, before and subsequent to his military service, and was a member of the privilege and task of the newspaper, and the presentation of the news.



Mr. G. WITHY

Mr. Withy joined our editorial staff as chief reporter and deputy to the editor. Within a month of arrival, he found himself in sole charge owing to the illness of Mr. L. D. Millar.

Two years later he left the company to become local representative of two Birmingham newspapers.

Upon the resignation of Mr. Millar in 1932, the former chief reporter was invited to return, this time in the role of editor. As the son of 28, Mr. Withy probably became one of the youngest weekly newspaper editors in the country.

During those seven years in the editorial chair, his aim has been to introduce new features, and the modern presentation of news. His hope of changing to front page news reached fruition in 1933, when a new manager arrived with similar intent.

Mr. Withy has been a member of Redditch Round Table for over 20 years, having held the office of secretary, chairman and vice-chairman, press and duty to continue to perform.

In the Rotary movement, during four years' membership, he has served the local club as secretary, refectory steward and editor of the club bulletin.

Mr. Withy is married with two daughters.

(References to other employees of the company will be found on page 4 opposite, and page 7.)

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IN A 12-PAGE ISSUE WE USE 19 MILLONS OF PAPER

THE basic raw material for the weekly production of the newspaper is newsprint.

Upon changing from flat sheets to rolls in 1917, it was necessary to make available increased stockpiles of newsprint to accommodate the needs which, from time to time, arise at our works in consignments on tons.

These monster rolls are the product of the renowned Bowater Paper Corporation, and their making is an interesting story in itself. They arrive in two widths—48 inches and 53 inches—rolled to a diameter of 22 inches. The weight of the rolls is approximately 7 cwt., and is just over 100 feet long.

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tenary issue will have generally been through the rollers of our newsprint printing.

Distast places

The life of the newspaper which brings you the news and opinions of the world is a long and arduous one. It is a process which involves the extraction of timber from the forests of such distant places as Newfoundland, Scandinavia, and the mountains in the southern United States. Even our own native woods form part of the background picture.

Timber is the raw material and paper mill straight first, and then the only to be graded according to the figures of the colossal demand for newsprint in terms

of trees to realise the magnitude of the forestry operation which lies behind the headlines of newspapers.

The extraction of timber by the paper-making mills is most carefully regulated, and the growth of new trees assured, for a greater volume of timber grows year in Canada and the United States than is cut down.

Much of the pulpwood cut in Canada starts on its journey to the mill in a special "log drive" taking place in the spring when the swollen rivers and streams carry before them vast quantities of cut timber.

Logs converted from the logs is driven and compressed into sheets of convenient size for shipment to Britain. The vast tonnage demands much shipping space, a requirement which spotlights the ease

of shortage of newsprint during the war years, 1929 to 1945.

Complicated

The complicated processes of converting the wood into newsprint involves the use of some of the latest machinery in the world. Such mechanism is capable of producing 40,000 square feet of paper every minute.

It is a continuous process. Each completed roll has a steel core and the swiftly moving band of paper is deftly transferred to a spindle without stopping the machine.

To increase the smoothness of the paper surface and make it suitable for printing, the paper is passed at high speed through a stack of rollers. Finally, it is re-wound to create rolls of the exact size re-

quired for use at the Easemore Road works.

Consistency of quality and the care of the consumers of which this company is one.

It is the industry's responsibility to store in large quantities, either at the paper mill or at the consumer's premises. It is a commodity which must ever be on the move, either in the making at the mill, transporting to all corners of the British Isles, or in the printing of the newspaper issue. The supply, like its manufacture, is a continuous process day and night throughout the year.

As our own expansion continues, our increased use of newsprint will parallel an expected rise in the world-wide production and consumption.

Each child born this year in the United States will need, on average, 15 tons of paper during its lifetime

During the next 20 years this figure, it is estimated, will rise to 25 tons. Certainly the trend is clear. The world is going to need more paper and more things made from paper. Bowaters are deploying their wide-spread and diversified resources in line with this trend. In the United States and Canada as well as in Britain, Bowater mills and factories are ready, or being made ready, to follow the indicator of rising demand.

facts point to a buoyant future at Bowaters

THE NEEDLE-MAKING LAY THE TOWN'S

NEEDLES were responsible for the existence of Redditch in their making lay the town's prosperity. Redditch, indeed, might conceivably never have found a place on a map but for the manufacture of that one valuable commodity, the needle. For its steady growth from something less than a hamlet to its present size Redditch has to thank the needle-making trade.

Why did that trade come here? That has always been a matter of conjecture. It may have been because of economic necessity, or for religious reasons, or, in the case, a combination of the two. There is some support for the latter reason why Redditch should be favoured as a needle-making centre over many other towns. Its products, of the Industrial Revolution.

Needles, indeed, could have been made anywhere in the country, as they must have been in the past for they have a long history and were probably used before recorded history.

Craftsmen living here

It is possible to say why the town became the accepted centre of the needle-making industry in this country. The earliest date which can be associated with the industry in Redditch is 1694, and that needle-making in the town a year later in the Studley parish registers.

There are many peculiar advantages that we can see that would make Redditch a desirable location for a craft centre.

Probably the fact that craftsmen were already living in what is now Redditch was one cause. That, and the development of the industrial revolution, with its insistence on quicker processes through the use of steam power. The River Arrow could provide essential water power for the mill along its banks, as the revolution gathered momentum railways were providing, and providing transport for the manufactured needles, and machines, no doubt made locally, were being put into service.

Lay-brothers the first?

There can be little doubt that there were needle-makers in Redditch in the 16th century, and perhaps even before that time. Among the earliest probably were lay-brothers—needle-makers who were called—who had settled in the town. Indeed, in the 16th century, of Bordesley Abbey in 1511, it is believed that the monks went to live at The Grove (now the Redditch Liberal Club premises) and there continued carrying on their trade. The needle-makers may have been lay-brothers, or they may have been craftsmen who had been protected from the persecutions of the times by the fact that they were Catholics. In fact, in fact, the families were themselves Catholics. This was one of the strongest reasons why needle-making had remained attached to this district.

Gift for Queen Victoria

Thomas Holyoke presented some gold-eyed needles to Queen Victoria, she visited Howell Grange in 1840. In 1880 the firm, through an agent in the Chancery Division, proved that the origin of the "Holyoke" firm. Since 1734 it has carried on under several names—T. Holyoke, Holyoke & Co., Joseph Holyoke, and Joseph Holyoke & Co. In the early 18th century, in the district wholly devoted to needle-making, were said Hering, owned by John Hering. These were the Washford Mills at Studley, said to exist in existence and owned by the Holyoke family.

Needlemakers' charter

Needle-making in London was a title of great standing, and the King of Cromwell's protectorate, the needlemakers were granted a charter which is dated November 10th, 1659.

Although it is believed that there was an even earlier charter than this, and although there was a confirmatory royal charter for King Charles II on February 9th, 1664, the Washford Mills in Redditch, the needlemakers of London is the only factory now in existence chartered by a crowned head.

Close rival claims

Through its connection with Long Crenon, Redditch is thus directly associated by its craftsmen with this ancient company.

Walked on Long Crenon

One man, Mallan, was said to have walked to Redditch from Long Crenon. Others who left included Govier, and his wife, Hims, Johnson, Light, Lee, Lewis, Cooper, Tyler and Wainwright. Little is known of any of these men, but it is known that in 1799 there were 400 people making needles in Redditch, and that 2,000 altogether in the district engaged in their manu-

facture. There were distinct traces and traditions earlier than the middle of the 18th century," says W. T. Herring in "The Needle Makers and the Resources" (1877). Herring claimed that he had documents showing that Mr. William Shaward and Mr. John Miller "evidently carrying on the manufacture of needles about 1760."

Driven by horse-power

Even earlier claims of needle-making at Sambourne and Studley had been made, he said. The first needle-making in Studley in 1700 was driven by horse-power. A little later another horse mill was set up at Sambourne. The research has shown that the names of persons presumed to be needle-makers appear in the parish registers at Studley, Alcester, Feckenham and Tardebigg.

Richard Hemming started a workshop at Sambourne in 1700 when he was 16 years old. He encouraged needle-making. His example was followed by neighbours in Alcester, Feckenham and Tardebigg.

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For more than a century

They carried it on for more than a century until Miss Butler, the heiress of the firm, early in the 1800s married the Rev. James Smith, who had become the first Baptist pastor of Astwood Bank in 1785. The firm was then known as Smith and Butler. This firm, now trading as James Smith and Son (Redditch) Ltd., was founded in 1801 by James Butler as first chairman, and Mr. F. A. Hill as secretary.

Another old firm was the Holyoke. The exact connection of this business, which was sold in 1899, went back many centuries. In 1561, when John Holyoke married a Mary Naan, according to an entry in the Baptist parish register of Alcester, February 18th, 1603 says that John's daughter, Thomas Holyoke, was baptised there, and was "born in Redditch."

Indeed, many years prior to 1734, Holyoke was engaged in the town as a needlemaker, and early in the 18th century the Holyoke firm had built up an extensive trade with Australia, Canada and U.S.A.

Gift for Queen Victoria

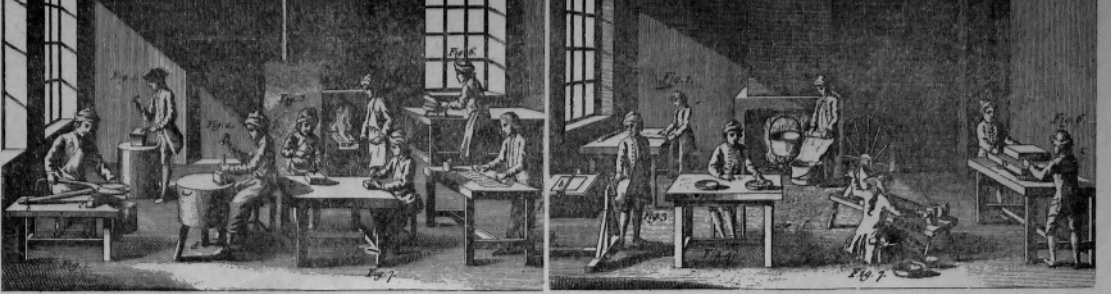
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These two prints depicting needle-making by hand first appeared in The Universal Magazine in September and October, 1764, and were reprinted in a booklet entitled "Needles," written by Mr. Harry Guise, former editor of this newspaper, and published in 1936. Whether, when originally published almost 200 years ago, they had a Redditch establishment as their source, or were based on Long Crenon or some other needle-making centre, cannot now be established. In the print above the figure on the extreme left is cutting the wire into lengths. Facing him, in the foreground, is a woman piercing the wire to make the eye, and behind her another cleans the pierced eye. The man standing in the left background is flattening the wire before it is placed. The hardening process can be seen in the centre background, over what appears to be a fire, while tempering is taking place on the table placed in the window (right background). The right-hand figure at the centre table is grooving the needles, and on the extreme right they are being polished.

Different processes are illustrated in the second old print. In the background on the left the needles are being prepared for scouring, while in the centre, in front of the fire, they are being washed. The man turning the handle in the left foreground is winnowing, or fanning, the needles, while his partner seated at the table is picking and culling the needles, and turning all the points the same way. Another part of the scouring process is illustrated on the right, where two men are at work at the polishing table, while the pig-tailed figure seated at what looks like a spinning wheel is in fact pointing the needles on an emery stone.

Milward's is one of the oldest firms in the country

THE Milward family has been connected in unbroken succession with the needle trade since the early 1700s, the actual business of Henry Milward & Sons, founded in 1755, qualifying it as amongst the oldest firms in the United Kingdom.

The business of that day undoubtedly followed the usual pattern of the yeoman capitalist and outworkers, but no records unfortunately exist to indicate which out-processes in needle-making and fishhook making were carried on in an actual manufactory, though this would undoubtedly have been at the original Washford Mills, near Studley.

Here the two processes essentially requiring power—pointing and scouring (polishing)—were carried out by water power provided by the River Arrow.

Before 1800—the exact dates are not known—the actual business, including the Milward family, had established their workshops in Redditch and the birth of this needle-making trade in Henry Milward (1770-1828) had purchased the "Old House," Redditch.

The original Washford Mills at Studley—from an old print. The family that by this boundary line proved most convenient for when the half of one county sought his way to the other by crossing the corridor to the other county. It was not until the 1800s that the boundary was changed. Henry III (1089-1170), with his two sons, John (1140-1189) and Richard I (1189-1201) made a real step forward on a factory system in the manufacture of needles and fish hooks with the majority of workers employed on the premises.

New buildings were put up and started on costly and a pointing mill, were provided.

Mr. Ian Milward, most recently joined representative of the family.

Col. H. G. V. Milward, D.L., the present managing director of the Milward branches of the business.

When the Mills left Washford about 1700, the premises were taken over by Michael Morrall, who had learned the art of needle-making from his uncle, Charles Rawlins, a leading Alcester manufacturer.

Michael entered into partnership with Joseph Wheeler, John Archer, and in 1760 the firm was known as Wheeler, Archer & Morrall, which made nearly half the total output of the district, and more than the total output, at that time, of all the other Redditch mills.

The Morralls were noted for their inventiveness. One of their adaptations was to make two eyes to the needle, and this was done. Later their firm moved to Castle Road, Studley, where a mill pond was built for their mill.

Abel Morrall, Ltd., was formed in 1899, and the firm, now trading as Abel Morrall's business with Washford and Boyles of Clive Works, Redditch, and the firm moved to the town with active control in 1901. After John and Matthew Mills had left Washford, the firm was absorbed by Whitehouse and transferred to Isley Mill about 1830, when the firm passed into the hands of Henry Milward and Sons, Ltd.

Morrall's gifts to Queen Victoria

THE name of Abel Morrall is one of the oldest in the needle trade, and is still one of the foremost in the locality. They amalgamated with another local firm 60 years ago, but remained independent of the principal merger carried through in the needle trade in the present century, and now have a business with a world-wide trade.

At the time of the foundation of this newspaper, 100 years ago, the firm had already achieved national fame, for when the Great Exhibition of 1851, held at the Crystal Palace in 1851, Queen Victoria and Prince Albert were shown the needle-making machines, designed by Abel Morrall, and were given needles made in Studley.

Mr. Morrall's firm was then 66 years old, and noted for the progressive contributions it had made to the industry. Although an amalgamation took place in 1888, it still carries on under the title of Abel Morrall Ltd., at Clive Works, Redditch.

The business was founded by two brothers, Michael and Abel Morrall, who were born in the town of the Griffin Inn, Studley. One of their earliest trade marks was a Griffin.

Five years later the firm of Morrall, Archer, and Wheeler was making nearly half the total output of needles in the district. Some years afterwards that total was estimated at 2,500,000 needles a week.

The Morralls later moved their premises to Castle Road, Studley, where a convenient mill-pond provided power. They still own a 40-acre estate on the same site.

In 1862 Professor Crisp, lecturing at the Royal Polytechnic Institute, paid tribute to the inventive genius of the Morralls.

The firm had its labour troubles in a day when trade unions were apparently not as concerned with working conditions as they are today.

Twelve-month strike

A quotation from a work by a member of the family states: "In 1844, the operative needle workers formed a trade union among themselves. In 1846 the needle pointers struck for an advance of wages, although they were earning £2 to as much as 2½ a week."

But little skill or labour is required in the process of pointing; the pointer sits at a desk, the being ground on a dry stone, the dust from the needles is inhaled by the pointer and settles in his lungs, so that his life is of short duration, seldom exceeding 30 years.

The wages were most costly spent in intoxicating liquors and other degrading practices, their maxims being in short life and merry one. The pointers were about the degraded part of the district, only about one in six could write his own name."

Mr. Morrall went on to say the union members fought against a strike lasting 12 months, which dislocated the whole business because pointing was one of

practically all the trade could be dealt with under one roof. A great step forward also was made in the introduction of sub-assembly and automatic machinery.

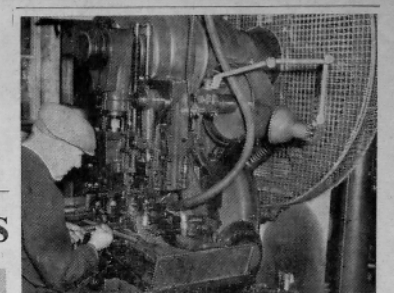
In those days printing prayers read by John Frederic or Victor were a regular institution. All young people were obliged to attend this being checked by the timekeeper, through a system of numbered brass discs. The Bible used for these gatherings is still in existence, with the lessons for 1891 marked.

John Frederic and Victor were followed by their sons Charles Frederic (1850-1941) and Henry Victor (1888-1948), and shortly after the 1914-1918 world war by their grandsons, Charles Victor (1891-1933) and Henry Gerard Victor (1900), the present managing director of the Redditch concern.

There were no houses as far down the road as this point, and they shirked the back garden of a house which stood somewhere about the present Kirk's Arms, emerging on the Holloway through a lane.

Following a diagonal route across the Holloway they entered the mouth of another lane which led along the back of a garden. This lane took them into a wheat field—and at this time wheat was almost back on Washford Mills, and evidently felt they wanted to put a greater distance between themselves and their crime, for their tracks turned quite sharply south until they were the length of two fields away.

Having achieved this they crossed a footpath which led to Isley Lodge and then turned north-west across Watly Park Meadow towards Redditch and as far as we are concerned—oblivion.



As a contrast to the methods of needle-making illustrated at the head of this page, the photograph above illustrates a fully-automatic outside combing-stamping and eying machine—in use today at the needle-making firm of Abel Morrall, Ltd., one of the oldest firms in the business. Made in Germany, it deals with the larger sizes of needles.

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1934  1959

DOLTON BROS LTD.

BIRCHFIELD ROAD

ESTABLISHED 25 YEARS

EXPERIENCE IS ACQUIRED, NOT PURCHASED, AND WE HAVE NEW HOUSES FOR SALE BACKED BY THIS EXPERIENCE AT RIVERSIDE PARK ESTATE EASEMORE ROAD

Call and Inspect
Phone REDDITCH 669

THE SAME MAN, THE SAME TIME

THE REDDITCH BENEFIT BUILDING SOCIETY CELEBRATES ITS CENTENARY AT THE COASTAGE WHICH STOOD ON THE PARADE UNTIL 1923, WHEN THE BUILDING SOCIETY REPLACED IT WITH THE OFFICES IN WHICH THEY NOW CELEBRATE THEIR CENTENARY.



The society's present offices.

The Redditch Benefit Building Society celebrates its centenary within a few days of the century of the newspaper which is the subject of one of the first campaigns in the columnar, equally the first newspaper. Week after week he "plugged" the new society, and exhorted his readers to practice thrift by joining the increasing membership.

Building societies in those days were not as we know them now. It was that money was necessary for investment, and was subsequently loaned to people who wished to borrow money to build houses. For many years, however, these advances were limited to 10 per cent of the cost of the house, the directors insisting that anyone taking advantage of the facilities offered should be a substantial citizen on his own account, and a first-rate risk with the society's funds.

Built houses

Very early in its history it bought and developed land in Evesham Road, and when this was disposed of an estate was purchased at

the cottage which stood on the parade until 1923, when the Building Society replaced it with the offices in which they now celebrate their centenary.

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chair, and the following were requested to act as a committee to make the preliminary arrangements. The first meeting was held on August 22nd before the rules had been registered and this before the society had been properly founded—when the sum of £12 15s. 0d. was raised. Among the first 40 shareholders was Mr. Herbert Terry, founder of the business which now bears his name, and other prominent names still familiar in the district. They included a Webb, a Jones, a Millward, a Treadwell, a Goodall, two Bennetts and three Bartletts.

Sale of shares

The usual practice of the society was to advertise, as soon as funds were sufficient to make an advance equal to the highest bid, and the first such sale was advertised for November 1859, but in fact no purchaser was found until a fortnight later. It was suggested at the time that the reason for this was that although the house was wanted, there was little land available for building purposes.

Another prominent local man who played a big part in the formation of the building society was the late Mr. A. L. Hart, who was the National School, now St. Stephen's Infants School, Peckham Street. He was present at the first meeting of the inhabitants of the town, which was held on July 25th, 1859.

Mr. J. H. H. Foley, M.P., took the chair, and the following were requested to act as a committee to make the preliminary arrangements. The first meeting was held on August 22nd before the rules had been registered and this before the society had been properly founded—when the sum of £12 15s. 0d. was raised.

EARLY RELIGIOUS LIFE

The first religious meeting to be held in the town was a meeting when the Quakers held a meeting on the site of what is now Millward's. This was the first of a series of meetings which were held in the town.



Wesleyan Mission in Redditch.

The Abel Morrall story

(Continued from page 8)

The first processes in needle-making were installed to the Redditch and the pointers, reluctantly went back to work. Within a short time they had overcome their reluctance to such an extent that if a firm broke down they would stop work until it was repaired.

In 1898 the firm of Abel Morrall Ltd. was amalgamated with that of Lewis and Baylis, of Clive Works, Redditch. This was a good move, for it took them to a site where other transport was slow and primitive. In recent years the firm, still known as Abel Morrall, Ltd., have rebuilt a great part of their works so that they present the picture as above.

Although active control of the business passed to the Lewis family, Mr. George Lewis becoming managing-director, Lieutenant-Colonel Abel E. Morrall remained as chairman of the company until his death in 1941.

AMALGAMATIONS

A succession of amalgamations during the last 50 years have built up a group which now embraces needles, fish hooks, fishing tackle and certain branches of the general engineering trade, with headquarters in Redditch and branches in Scotland, India and South America.

The financial holding company which controls this group is Redditch Amalgamated Works, Ltd., and the principal companies in the group are Redditch Amalgamated Works, Ltd., the former fish hook makers, and Fish Hooks, Ltd., which has been formed from a merger of the Williams and Baylis, and Wilkes and other Studley firms.

A CENTURY'S OPERATIC AND DRAMATIC ACTIVITY

IN matters of music and drama, the people of Redditch and district have shown a remarkable spirit and, and of our files over much of the century, the records reveal an interesting story.

Space permits only a sketchy reference to the activities which have occupied the interest of the Redditch community during the century. During the early years of this century Redditch stock exchanges had visits from Birmingham stock exchanges of the kind which were performed in 1862 at the Red Lion Hotel Assembly Room. Saturday evening concerts, also, were a popular feature of the town's social life.

We notice that the Redditch Amateur Dramatic Society had its first performance in November, 1901, after a lapse of 15 years, and continued its activities for a number of years. During the 1920s a group known as the "Chorus" presented plays annually at the Temperance Hall.

Small balance

In April, 1901, the Amateur Operatic Society gave its seventh seasonal concert. That same year saw the presentation of "Rose Maidsen" by the Redditch Choral Society. At its annual meeting in 1901, a credit balance of £12 was reported, as compared with twopenny the previous year.

Four years later, the Society was stated to be the only musical group in the town. Under the conductorship of Mr. Lionel Field, now residing in South Africa, the choral society enjoyed further spells of concert and festival activity between the two world wars.

In business in Redditch for a century

ADVERTISED IN THIS NEWSPAPER SINCE 1871

A LOCAL concern which boasts a long an existence as this newspaper, and which has been associated with us as an advertiser since 1871, when announcements of Redditch business houses were first introduced, is that of Messrs. Neeson and White.

In 1857 Mr. Thomas Neeson, father of Mr. Sidney Neeson, present chief partner of the firm, was appointed to Mr. Charles White, who was then trading in premises now occupied by Mr. N. Gold in Church Green East.

Thirteen years later Mr. Neeson started his own business, the premises near Littleworth House. This was appointed to the firm for the public to see the Shah of Persia as he will celebrate his visit to Havelock Grange. In 1880 was the year of the amalgamation of Thomas Neeson and Charles White. Shortly afterwards they moved to the premises which the firm still occupies in Church Road.

Mr. Sidney Neeson entered the business at the age of 16 years, and six months, at the age of 21 he celebrated his 37th birthday at his profession of estate agent.

Shortly before the death, in 1907, of Mr. Thomas Neeson, the Rev. Mr. J. H. H. Foley, M.P., visited the district in search of material for the "Indicator" and came to "Interview" Mr. Neeson for information. Copies notes were made of what was said, and these notes have been used to colour the story of the firm.

In the early days of the firm's operations, Church Road was an unpaved street, and a cart pulled by a horse, and a horse and carriage, were used for the transport of goods. The firm's first horse was a grey, and it was named "Greyhound".

Long run

Born in more recent years, the Operatic Society of Redditch has enjoyed a reputation as a village centre of musical, utility and exposition. Much of the inspiration came from the Baptist Church and its chorists, many of whom graced concert and church platforms in neighbouring districts.

Also a comparatively recent development in the village is the Redditch Choral Society, which has a reputation of their musical force. In May, 1905, and giving "H.M.S. Pinafore" as its initial production, the society has since had a successful existence until its 50th anniversary in 1955. The society's first concert was given in the Temperance Hall, a works' canteen in Glover Street and the Palace Theatre.

Built houses

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Why "Benefit"?

A Statute generally referred to as the "Building Societies Act, 1836" was the first measure designed to regulate the activities of such societies.

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New birth

Upon the opening of the County High School in 1850, the Old Students Dramatic Association had its first performance.

There was a long delay, whilst the Ghost matter was being investigated, but the actor was then held in a room which was used for the Ghost of Hamlet's father, had apparently grown a trifle rusty. Anyhow, the joints of the armour of the right leg would not fit.

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